

email: info@insightcentre.com, visit: www. insightcentre.com, or phone: +44(0)1579 371078

### insight #1:

In the 1920's the world's top companies were expected to live for 90 years. By 1998 life expectancy had dropped to 10 years. Companies must change to survive.

## insight #2:

The main reason most change management initiatives fail is though a lack of vision and direction.

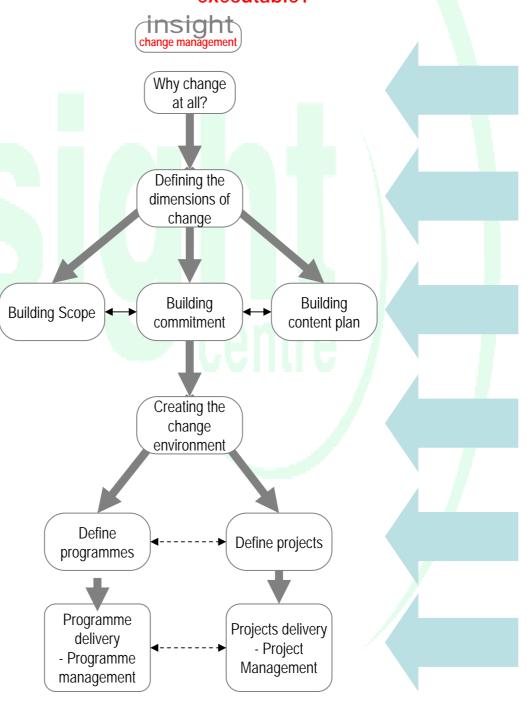
### insight #3:

The best made change plans are those that are sensitively put together, monitored in execution, and above all, effectively communicated.

# Change Management

Is your organisation trying to change but can't work out how to do it without massive turbulence?

Is your change management plan executable?





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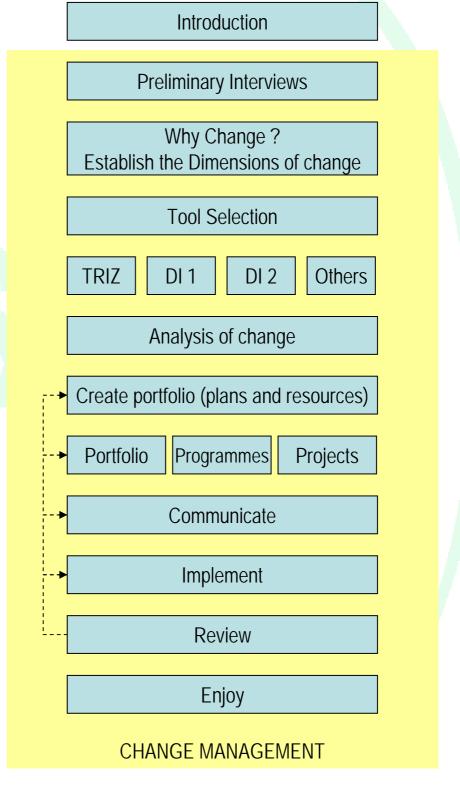
#### insight #1:

Delivering significant change into an organisation takes careful planning and sensitive execution ..... but the results are worthwhile. In fact, can you afford NOT to change?

### insight #2:

The key ingredient in any change programme is communication. Those affected by change must be convinced that change is needed, and is happening in a monitored and controlled way.

# The Change Management Delivery Framework



The Insight Centre: Delivering breakthrough innovation and change